

NAME OF CONTEST: EAST GATE SQUARE ALL HALLOWS' EVE GIVEAWAY (2024)

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. **Eligibility:** This Campaign is open only to those who are **18 years of age or older** as of the date of entry. The Campaign is only open to legal residents of **Mount Laurel, New Jersey** and is void where prohibited by law. Employees of East Gate Square and its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations.

2. **Agreement to Rules:** By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, you agree to accept the decisions by East Gate Square as final and binding as it relates to the content of this Campaign.

3. **Campaign Period:** Entries will be accepted on the designated East Gate Square Facebook page found at <https://www.facebook.com/eastgatesquaremtlaurel> **starting on October 16, 2024 at 8am EST and ending October 30, 2024 at 11:59pm EST.**

4. **How to Enter:** During the Promotion Period, be sure you're following us on Facebook and "like" our All Hallows' Eve Giveaway post, then "comment" your plans for Halloween night in the comment section of the giveaway post. **Two commenters will be randomly chosen on Friday, October 30, 2024, and will be contacted via social media.**

The Sponsor is not responsible for entries that are not received for any reason, or for entries that are received, but are not decipherable for any reason. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of East Gate Square. **You may only enter once each giveaway day on Facebook.** You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of East Gate Square.

5. **Prize:** Two Individuals Will Win the Campaign and will each receive a **\$200 Virtual Gift Card**. The Winner can choose **one participating East Gate Square store or restaurant**

to receive a total value of \$200 in virtual gift card from. The prize will be delivered as a virtual e-gift card and sent to the Winner via email at the email address provided by the Winner.

Participating stores are:

Aqua-Tots; Barnes & Noble; Best Buy; Buffalo Wild Wings; Carter's/Osh Kosh; CAVA; Chick-fil-A; Chipotle; DICK'S Sporting Goods; Five Guys; GameStop; Home Depot; Jersey Mike's; Moe's Southwest Grill; Old Navy; Panera Bread; PetSmart; Primo Hoagies; Rockler Woodworking and Hardware; Shop Rite; SoBol; Spavia; Staples; Turning Point Restaurant; and ULTA.

Actual/appraised value may differ at the time of prize award. The specifics of the prize shall be solely determined by East Gate Square. **No cash or other prize substitution shall be permitted except by East Gate Square's discretion.** The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. **Acceptance of prize constitutes permission for East Gate Square to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation unless prohibited by law.**

6. **Odds:** The odds of winning depend on the number of eligible entries received.

7. **Winner Selection and Notification:** Winner will be selected randomly by an East Gate Square partner. Winner will be notified via Facebook or Instagram message within five (5) days following selection of Winner. East Gate Square shall have no liability for Winner's failure to receive notices due to spam, junk e-mail, or other security/privacy settings or for Winner's provision of incorrect or otherwise non-functioning contact information. **If Winner cannot be contacted, is ineligible, fails to claim the prize within 24 hours from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited, and an alternate Winner selected.** Receipt by the Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT EAST GATE SQUARE'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. **Rights Granted by You:** By entering this contest (e.g., photo, video, text, etc.), You understand and agree that East Gate Square, anyone acting on behalf of East Gate Square, and East Gate Square's licensees, successors, and assigns, shall have the right,

where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent. By entering this contest, you represent and warrant that your entry is an original work of authorship and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property rights of another, you will be disqualified at the sole discretion of East Gate Square. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual property rights of any third party, you shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless East Gate Square from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which East Gate Square may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: East Gate Square reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond East Gate Square's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, East Gate Square may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by East Gate Square. East Gate Square reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. East Gate Square has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such an attempt be made, East Gate Square reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold East Gate Square and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the

malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS CAMPAIGN IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND NEW JERSEY, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New Jersey having jurisdiction. Further, in any such dispute, under no circumstances shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the East Gate Square website. To read the Privacy Policy, visit <https://www.eastgatesquare.com/>, scroll down to bottom of home page and click Privacy Policy.

13. Winners List: To obtain a copy of the Winner's username or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to Dodier & Co 1745 E. River Rd. Ste. 201 Tucson, AZ 85718. Requests must be received no later than August 1, 2024.

14. Sponsor: The Sponsor of the Campaign is East Gate Square, Nixon Drive, Moorestown/Mount Laurel, NJ 08054.

15. Facebook/Instagram: The Campaign hosted by East Gate Square is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, or Meta. Facebook, Instagram, and Meta are not responsible for anything that may happen to followers who participate in this contest.